



HELLA AMOS

hella-amos.com



AMOS

Advertising Material Order System



Link:

<http://www.hella-amos.com/>

Browser recommendation:

Firefox

Homepage (generally visible without login):

- Overview of all campaigns and catalogs, including order deadlines
- Expired campaigns/catalogs are marked as “Expired”

AMOS

Login

The screenshot shows the HELLA AMOS login interface. At the top left is the HELLA logo with the tagline "Technology with Vision". The navigation menu includes "HOME", "CAMPAIGN", "CATALOG", and "ARCHIVE". A "LOGIN" button is located in the top right corner. The main login form contains the following elements:

- An "E-Mail Address" input field, which is highlighted with a red box and labeled with a red "1".
- A "Password" input field, also highlighted with a red box and labeled with a red "1".
- A "Remember Me" checkbox, which is highlighted with a red box and labeled with a red "2".
- A "Login" button and a "Forgot Your Password?" link below the password field.

At the bottom of the page, there is a footer with the text: "IMPRINT | DATA PROTECTION | AGB | CONTACT" and "Copyright © HELLA GmbH & Co. KGaA, Lippstadt".

Login is necessary to open the campaigns/catalogs:

1. Login with email and password (if not available, contact Karin Dietrich, AM-M3)
2. Recommended: Check "Remember Me"

CAMPAIGNS / CATALOGS

Homepage of campaign & Overview

1. Navigation to articles of respective campaign
2. Overview
 - Overview of campaign articles with target group assignment
 - Clickable link for respective article

NO.	JOB-NO.	ARTICLE	12 V			24 V			AGRICULTURE		
			GG	EC	GH	GG	EC	GH	EC	GH	
Universal Lighting											
1	1234	Product Information Package Auxiliary Lights	✓	✓		✓					

3. Order basket
4. Filter: Filtering of articles by target groups
5. Button "Not interested" (Note: Please ONLY click here when you are NOT interested in this particular campaign!)

MATERIAL

Material page

1. At first you have to select “Digital” or “Digital and Print” for articles that offer these variants

2. After having selected “Digital” or “Digital and print” the order function opens

1. Choose desired language (if available)

2. Fill in desired quantity

The screenshot shows the HELLA AMOS website interface. At the top, there is a navigation bar with 'HOME', 'CAMPAIGN', 'CATALOG', and 'ARCHIVE'. A 'CAMPAIGN USER' and 'LOGOUT' button are also present. A banner for 'Lighting Test' is displayed. Below the banner, there is a 'Filter' button and a 'Shopping basket' icon. The main content area is titled '1 Product Information Package Auxiliary Lights'. It includes a product information table with columns for 'Format', 'Medium', and 'Address Imprint'. Below the table, there are fields for 'Please select version' (Digital, Digital - Print), 'Budget Against Invoice', 'Minimum 100', 'Price per item 1,50 €', 'German', and 'Pieces 1000'. A 'Sub-total 500,00' is displayed. An 'Add language' button is present. The page also features a 'Tech World' badge and a 'Filter' button. The page content includes 'Information' and 'Where can it be used?' sections with bullet points.

3. Totals field

4. To add the article to the order basket, simply click the button with the “basket” symbol

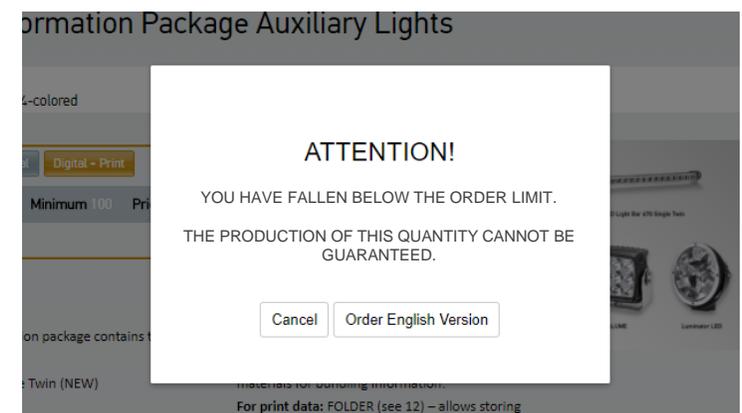
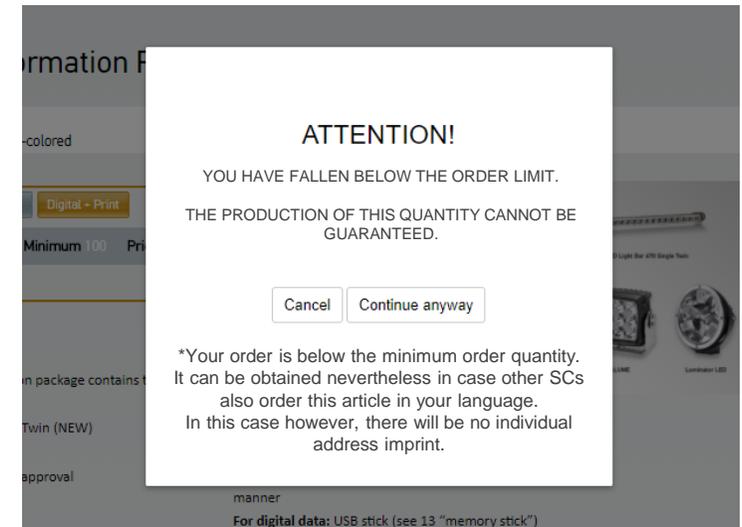
5. To add an additional language, use the button “add language” (if various languages are available)

MATERIAL

Info: Minimum order quantity

If you try to order an article below the minimum order quantity, you will get the following notification:

1. Languages DE, EN, FR, ES; PT:
If your order is below the minimum order quantity, it can be ordered nevertheless, if also other SCs have ordered the article in the according language.
In this case however, there will be no individual address imprint.
2. Further languages:
If your order is below the minimum order quantity, it cannot be ordered in this language. An alternative language could be English.
In this case however, there will be no individual address imprint.



ORDER BASKET

Order basket per SC

Overview Universal Lighting -

Basket Total 1.000,00 €

Start of delivery KW30/2018 Save basket Finish order

Universal Lighting

▶ 1	Product Information Package Auxiliary Lights	English	Minimum 1	Price 500,00 €	Pieces 1	Sub-total 500,00 €	3. + 4.
▶ 1	Product Information Package Auxiliary Lights	German	Minimum 100	Price 0,50 €	Pieces 1000	Sub-total 500,00 €	3. + 4.

ORDER VERIFICATION

1. Modification of the article in the order basket
 - Change of language
 - Change of order quantity
2. Sum per article
3. Info button: Back to article
4. Wastebasket button: Delete article

FINISHING OF ORDER

5. Total sum
6. "Save basket": Saves the current order
7. **"Finish basket"**: Finalizes the current order
 - Order confirmation will be sent out
 - No further modifications possible